Appendix 1

DRAFT OUTLINE FORMAT

West Sussex Tobacco Control Strategy 2019- 2022

Chapter 1 The Purpose - why we need this strategy, including how tobacco control reduces health inequalities and how it forms part of the public health vision for West Sussex.

Chapter 2 Achievements in Tobacco Control in West Sussex - the successes which resulted from the Tobacco Control Operational Plan (including case studies).

Chapter 3 The impact of Tobacco on West Sussex people

Key information local to West Sussex:

- Prevalence - 12.8% adults are current smokers
- Inequalities in smoking- 23.4% routine and manual workers, Country of birth, pregnancy, mental health service users, young people
- Smoking related hospital admissions - increased by 13% over the last 5 years, equating to more than 800 admissions per year.
- Smoking estimated to cost West Sussex nearly £196 million per year
- Market trends and illicit tobacco: the price of tobacco, sales of tobacco (cigarettes versus hand rolled tobacco), illicit tobacco, electronic cigarettes. How lower cost options keep smokers in the market place, presenting a challenge to public health.
- How smoking contributes to levels of poverty
- West Sussex people's attitudes and beliefs about tobacco have been obtained through debates with young people, school and college surveys and a south east wide survey about illicit tobacco.

Chapter 4 A picture of local smoking cessation – services (activity and quality), service users, pathways and e-cigarettes.

Chapter 5 Challenges for West Sussex - a summary for priority setting

Chapter 6 System wide approaches to tobacco control -Policy and strategy drivers (including the NHS long term plan) and examples from elsewhere

Chapter 7 The West Sussex Tobacco Control action plan: Written by the members of the Smokefree West Sussex Partnership. This will include actions across the 10 High Impact Changes and will set out their individual, community or environmental impacts. Monitoring and evaluation arrangements will be described.

Appendices and References